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**To:** [Jeff Zarrinam](#); [Shahenian, Nicole](#)  
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**Subject:** Neighborhood Breakfast w Councilman Ryu  
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Good Morning Jeff and Nicole –

I'm co-president of the Silverlake Chamber with Natalie Friedberg.

We'd like to co-sponsor a neighborhood meeting with Councilman Ryu from the 4th District in our neighborhood, perhaps in late February or March.

As you may know, we did a similar meeting with Mitch O'Farrell last June and it was a big success – we had over 100 attendees, and lots of great give and take with the councilman. The key to success was finding several organizations willing to co-promote the event to their members and friends. In the past we have found that mornings – 8:00 or 8:30 to 9:30 or 10:00 works well for the small business owners – they can get to the meeting and still back to business early. And we have provided some food, coffee and tea to keep the blood sugar up.

Cost has been minimal – maybe a few hundred dollars, and we have a few potential locations. I'm in touch with the CD 4 office now about potential dates.

If you think this might be a fit for the East Hollywood BID, I'd love to talk to you about it! All my contact information is in the signature below – feel free to call or email anytime.

I look forward to hearing from you.

Best Regards,

Ben

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